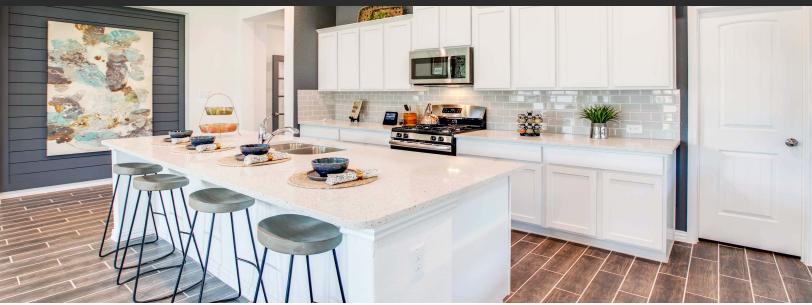
Why buy new?



No Surprises

When you purchase someone else's home, you may find someone else's problems. A new Lennar home will not require you to deal with the upkeep that an older home will.

Reassurance

All Lennar homes come with warranties on appliances, structural defects, roofing, and other such assurances that could be costly if replacement was needed.

Long Term Money Savings

Lennar homes are more energy efficient than homes that were built five to ten years ago.

Minor Upkeep

Many of the materials Lennar uses today when building homes don't require much upkeep.

Advanced Technology & Design

Retrofitting an older home to include some of today's technology can be costly and time consuming. Wiring, appliances, and windows, are just a few features that have improved greatly. Buy new and get current technology and design!

Selection

Lennar communities offer a variety of floor plans and homesite options, making it easy for you to find the home and neighborhood of your dreams.

Community Design

Lennar communities are designed so that personal and public areas provide a balanced lifestyle. There is something for everyone.

Competitive Pricing

With numerous new homebuilders in all of the major metropolitan areas today, we must compete for your business. This means; better pricing, incentives, and included features for you, our Customer.

Timing

Lennar has homes available at a variety of different stages in the construction process, giving you more choices.

Convenient Financing

Obtaining financing when purchasing a home can be tiresome and stressful. Lennar has simplified the process by offering financing through our preferred lender, Lennar Mortgage.

Convenient Closing

We want you to have a smooth closing. Lennar Title, our preferred closing agent, can do that for you and your family.

Longevity

Lennar was founded 1954, and has delivered homes to more than 800,000 families across America.

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